

TIPS FOR BETTER PRESENTATIONS



they really work!

THREE - TRES - TROIS

Your audience is more likely to remember information if presented in sets of three points. Make them count!

If you really want to be effective use the PRS method:

1- PRESENT THE PROBLEM, 2- STATE THE REACTION, 3- PRODUCE THE SOLUTION.



NO HIDING

Be vulnerable... at least appear to be.

Do not hide behind a lectern.

Also, never ever, ever lean on the back of the chair when behind it.

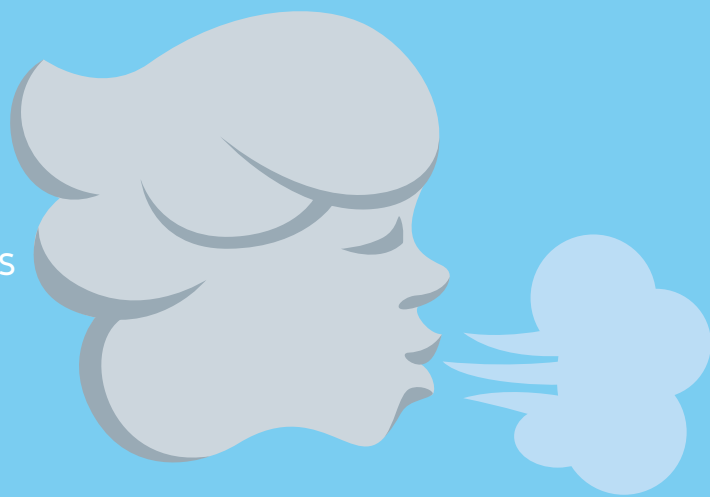
That "shield" can easily be penetrated.



OXYGEN PLEASE

Just like your car needs fuel, you need O₂ to function. If during a presentation you don't give yourself sufficient O₂ this may happen:

Ideas won't flow as they should. Fast speech rate. Items will be skipped. Voice will weaken. Not good.

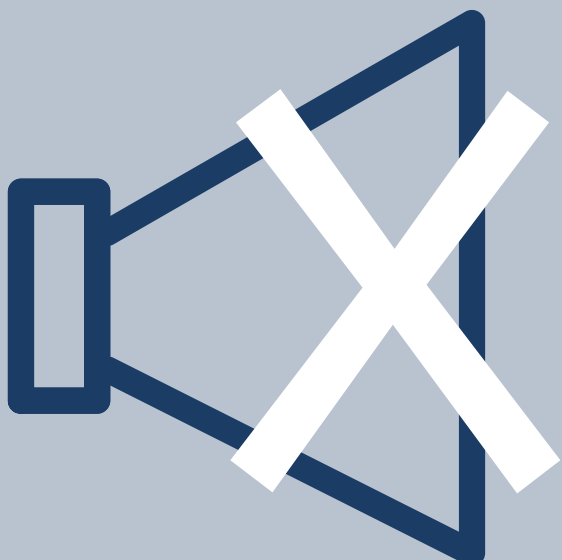


SILENCE

Silences can be aaaaaawkward. Unless you learn how to use them.

Then, silence can be powerful.

Never underestimate the power of silence with a purposeful glance..



THE ONE ADVANTAGE YOU HAVE ON YOUR COMPETITION IS YOUR PEOPLE.
TRAIN THEM WELL.

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